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Is pleased to present.....New York City's Premier Promotion Site

# THE **L** AVENUE **E** Shopping Court **X**

Host a pop-up promotion in the heart of Midtown Manhattan.

Open daily on a pedestrian plaza at the corner of

## Lexington Avenue & 56<sup>th</sup> Street

### Bloomingdale's - Fitzpatrick Hotel Area



**Promote or Sample your product the easy way.**

**NO PERMITS – NO PROBLEMS**

**YOUR CLIENT WILL LOVE IT!**

You will be provided with an 8'x 8' store.

Electricity, heat, security and LED lighting are included in the monthly rental fee.

### Subway Stops

**53<sup>RD</sup>/51<sup>ST</sup> ST. & Lexington Ave.- E, F, 6 Train.**

69,750 people per weekday      39,505 people per weekend.

**59<sup>TH</sup> ST. & Lexington Ave.- N, R, W, 4, 5, 6 Train.**

67,684 people per weekday      68,953 people per weekend.

### Neighbors:

Fitzpatrick Hotel, Bloomingdale's, BLT Steak, Johnny Rockets, Victoria Secret, New York & Company

## Open Daily from 8AM – 8PM